* Recruit vs Market based on different forms that are filled out
* Sometimes (OFTEN) more contacts than inquiries
* Never added as inquiry and added at the context phase
* HOW TO LOOK FOR DATA: (could filter out big futures mentoring)
* Total inquiries labeled as inquiry type general (inquiry created date)
* How many contacts are there also labeled volunteer or general (contact created date)
* What percent of cotnacts scheduled an interview (Schedule interview date not empty)
* What proportion of them did their interview and contact status what completed interview
* O fhtose how many were matched

* On average interview completion to match is 1-3 months
* Could ask for view only access
* Terry will be defensive because the data is a mess
* Need to reinforce that majority of data is accurate enough
* Without data we will come to incorrect conclusions
* Looking at data, benchmark against what conversions used to be or stated best practice
* Inquiry to interview, what is the best it has been over a year (Best before covid)

* I want the “inquiry with convertion inquiry information” report with fields (inquiry start date, salesforce inquiry id, converted?, marketing/recruiting flag, scheduled interview date)
* Second “Contacts with and without Matches
* “matches with big“ (Contact create date, start of match, match status)

Data Requests

* “Inquiries with converted inquiry information”
* “Created Date” or “Big outreach start of flow date”
* “Salesforce Inquiry ID”
* “Converted”
* “Marketing or Recruitment”
* “Date of interview”
* “Contacts wtih and without Matches”
* “SF Inquiry ID”
* “Date of Interview”
* “Matches With Big”
* “Match: Created Date”
* “Start of Match”
* “Match Status”
* “Big: SF Inquiry ID”